

Boundless Technologies

<https://www.boundlesstech.net/blogs/job/social-media-officer-intern/>

Social Media Officer Intern

Description

We are seeking a trend-savvy and strategy-driven **Social Media Marketing Intern** who lives and breathes Instagram and TikTok. You'll take charge of growing our audience, building engagement, and helping our content shine across visual-first platforms.

Responsibilities

- Develop and execute content strategies tailored for Instagram & TikTok
- Research trends, audio, hashtags, and viral formats to keep content fresh
- Plan and schedule content calendars, reels, stories, and campaigns
- Collaborate with designers and video editors to create platform-optimized content
- Monitor engagement and generate performance reports for continuous improvement

Requirements

- Prior experience managing or growing pages on **Instagram and TikTok**
- Strong sense of aesthetics, timing, and audience psychology
- Ability to write creative, on-brand captions and engage with the audience
- Must provide links or screenshots of previous Instagram/TikTok campaigns or content

Contacts

Join Ignite & Infinite and be part of a creative team that values innovation and excellence. Apply today to contribute your design skills and grow with us!

Hiring organization

Boundless Technologies

Industry

Information Technology

Job Location

Office # 9, Ground Floor, Dashtiyar Pride, Block 13-D, Gulshan-e-Iqbal, Karachi-75400, Pakistan, 75400, Karachi, Sindh, Pakistan

Working Hours

09 : 00 to 06 : 00

Date posted

May 29, 2025