

# Boundless Technologies

<https://www.boundlesstech.net/blogs/job/seo-executive/>

## SEO Executive

### Description

We are searching for a skilled and dynamic SEO Executive to spearhead our digital marketing efforts by improving the ranking and visibility of our website in search engine results. The ideal candidate will have a strong understanding of on-page, off-page, technical and local SEO with knowledge about the latest trends.

### Responsibilities

- Prepare detailed strategy reports and identify powerful keywords to drive valuable traffic.
- Conduct comprehensive analysis of on-page, off-page, local, and technical components of competitors' websites.
- Implement effective search engine optimization (SEO) strategies.
- Align web content for optimal keywords while maintaining engaging user experience.
- Recommend relevant changes to website architecture, content & link-building techniques that would improve overall website visibility in organic searches ensuring browser compatibility.

### Qualifications

- Minimum Bachelor of Computer Science or IT
- Proven working experience as an SEO executive or related role
- Expertise in SEO core elements including but not limited to: On/Off Page tactics, Optimization of site navigation, internal linking structure & crawlability; Knowledge of schema.org vocabularies
- Proficiency with popular keyword tools (Google keyword planner etc.), rank tracking tools & link building monitoring tools

### Hiring organization

Boundless Technologies

### Employment Type

Full-time

### Industry

Digital Marketing Agency

### Job Location

Office # 9, Ground Floor, Dashtiyar Pride, Block 13-D, Gulshan-e-Iqbal, Karachi-75400, Pakistan, 75400, Karachi, Sindh, Pakistan

### Working Hours

09 : 00 to 06 : 00

### Date posted

December 16, 2024

Video Interview