

Boundless Technologies

<https://www.boundlesstech.net/blogs/job/seo-content-writer/>

SEO Content Writer

Job Summary

We are hiring a skilled and enthusiastic **SEO Content Writer** to join our in-house team at our Hasan Square office in Karachi. The ideal candidate should be able to create engaging, SEO-optimized content that enhances our digital presence, boosts search rankings, and supports marketing goals. This is a full-time, on-site position with growth potential.

Key Responsibilities:

- Research and write high-quality, original SEO content for websites, blogs, landing pages, and product descriptions
- Perform keyword research and integrate SEO best practices into content
- Collaborate with the marketing team to develop content strategies and editorial calendars
- Edit and proofread content to ensure clarity, accuracy, and keyword integration
- Stay updated with the latest SEO trends and Google algorithm changes
- Monitor content performance and adjust strategies as needed

Requirements

- Minimum 1 year of experience as an SEO Content Writer or similar role
- Strong command of English grammar and writing
- Familiarity with SEO tools (e.g., Google Keyword Planner, Ubersuggest, SEMrush)
- Ability to work under deadlines and manage multiple tasks
- Bachelor's degree in English, Marketing, Communications, or related field (preferred)

Preferred Skills

- Experience with WordPress or other content management systems
- Knowledge of on-page SEO, internal linking, and meta descriptions
- Basic understanding of Google Analytics and keyword tracking tools
- Ability to adapt writing style for different industries or target audiences

What We Offer

- Competitive monthly salary: PKR 40,000 – 60,000 (based on experience)

Hiring organization

Boundless Technologies

Employment Type

Full-time

Industry

Information Technology

Job Location

Office # 9, Ground Floor, Dashtiyar Pride, Block 13-D, Gulshan-e-Iqbal, Karachi-75400, Pakistan, Karachi, Sindh, 75400, Pakistan

Working Hours

09 : 00 to 06 : 00

Base Salary

PKR 40,000 - PKR 60,000

Date posted

August 21, 2025

- Comfortable and friendly office environment
- Career growth opportunities
- Full-time work schedule: **Monday to Saturday, 9:00 AM to 6:00 PM**
- Training and support for continued learning