

Boundless Technologies

<https://www.boundlesstech.net/blogs/job/business-development-officer/>

Business Development Officer

Description

We are seeking a dynamic and results-oriented Business Development Officer to join our team. The ideal candidate will have a proven track record in digital marketing and sales, with a strong understanding of website design, SEO, social media marketing, mobile app and software sales.

Responsibilities

- Develop and implement effective sales strategies to achieve revenue targets.
- Identify, qualify, and close deals with potential clients.
- Build and maintain strong relationships with clients.
- Lead and motivate a team of sales representatives.
- Leverage knowledge of SEO, social media marketing, and email marketing to drive leads and sales.
- Manage the sales pipeline, track key metrics, and forecast sales.
- Develop a deep understanding of our products and services.
- Represent the company at industry events and conferences.

Qualifications

- Bachelor's degree in business, marketing, or related field.
- 3+ years of experience in digital marketing or sales.
- Strong understanding of website design, SEO, social media marketing, and mobile app and software sales.
- Excellent communication and interpersonal skills.
- Proficiency in English, both written and spoken.
- Strong organizational and time management skills.
- Experience with CRM tools.
- Ability to work independently and as part of a team.

Hiring organization

Boundless Technologies

Industry

Digital Marketing Agency

Job Location

Office # 9, Ground Floor, Dashtiyar Pride, Block 13-D, Gulshan-e-Iqbal, Karachi-75400, Pakistan, 75400, Karachi, Sindh, Pakistan

Working Hours

09 : 00 to 06 : 00

Date posted

January 6, 2025

Video Interview