

Boundless Technologies

<https://www.boundlesstech.net/blogs/job/business-development-officer-digital-agency/>

Business Development Officer (Digital Agency)

About Us

Boundless Technologies is a dynamic digital agency specializing in [briefly mention services, e.g., web development, digital marketing, software solutions]. We work with clients locally and internationally, helping them achieve their digital transformation goals.

Job Description:

We are seeking a motivated **Business Development Officer** with expertise in the digital agency landscape. The ideal candidate will have a strong understanding of digital services, a proven track record in client acquisition, and the ability to manage relationships with both local and international clients.

Key Responsibilities:

- Identify and pursue new business opportunities in the digital services sector.
- Build and maintain strong relationships with clients (local & international).
- Understand client needs and propose tailored digital solutions (e.g., web, app development, SEO, marketing).
- Prepare proposals, presentations, and negotiate contracts.
- Collaborate with internal teams (design, development, marketing) to ensure client satisfaction.
- Stay updated on industry trends and competitor strategies.

Requirements:

- **Education:** Bachelor's degree in **Computer Science, IT, Marketing, Business, or related field**.
- **Experience:** Minimum **2 years** in business development, sales, or client management (preferably in a **digital agency, IT services, or software company**).
- Strong understanding of **digital services** (e.g., web development, SaaS, digital marketing).
- Excellent communication, negotiation, and presentation skills.
- Ability to work independently and meet sales targets.
- Experience dealing with **international clients** is a plus

Why Join Us?

- Competitive salary + commission.
- Opportunity to work with a growing digital agency.
- Flexible work environment.
- Career growth and skill development.

Hiring organization

Boundless Technologies

Employment Type

Full-time

Industry

Information Technology

Job Location

Office # 9, Ground Floor, Dashtiyar Pride, Block 13-D, Gulshan-e-Iqbal, Karachi-75400, Pakistan, Karachi, Sindh, 75400, Pakistan
Remote work possible

Working Hours

09 : 00 to 06 : 00

Date posted

July 30, 2025